



VOYARA

— A R A B I A —

T R A V E L I N T E L L I G E N C E

Voyara Arabia is the leading source of travel intelligence
for decision-makers across aviation, hospitality,
tourism, and investment.

MEDIA KIT | 2026

DUBAI • RIYADH • CAIRO



INTELLIGENCE THAT LEADS

Independent insights, market data,
and strategic analysis that empower
leaders to make informed decisions
and shape the future of travel.

MEDIA KIT

2026

DUBAI • RIYADH • CAIRO



AVIATION

Market intelligence and
industry insights across
the global aviation
ecosystem.



HOSPITALITY

Trends, development
and operations in
hospitality and
luxury experiences.



INVESTMENT

Data-driven analysis of
investment flows and
opportunities shaping
the future.



TRAVEL TECH

Innovation and
technology shaping
the future of
travel.

OUR AUDIENCE

Influential. Global. Discerning.

Voyara Arabia reaches a highly engaged audience of executives, investors, entrepreneurs, and government leaders across aviation, hospitality, tourism, and investment.

100K+

TOTAL CUMULATIVE REACH

Aggregated audience across web, newsletter, social, and video.

50K+

AUDIENCE NETWORK

Engaged readers across all Voyara channels.

70%

SENIOR LEVEL

Directors, CXOs, partners, and decision-makers.

25+

COUNTRIES ENGAGED

Active readership across key global markets.

REGIONAL REACH

MIDDLE EAST	55%
EGYPT & LEVANT	25%
ASIA	10%
EUROPE	7%
AMERICAS	3%





DIGITAL PLATFORMS

Engage across every digital touchpoint.

From our website to newsletters and social channels, we deliver high-impact visibility across platforms where decision-makers engage.



WEBSITE



100K+
MONTHLY VISITORS

High-intent traffic from executives and industry professionals.

Leaderboard, MPU, Native Articles, Takeovers



NEWSLETTERS



15K+
SUBSCRIBERS

Curated insights delivered weekly to an engaged audience of leaders.

Sponsored Content, Newsletter Banners



SOCIAL MEDIA



50K+
FOLLOWERS

Thought leadership across LinkedIn, Instagram, and X.

Sponsored Posts, Story Takeovers



VIDEO CONTENT



250K+
MONTHLY VIEWS

Original videos and interviews with industry leaders.

Pre-roll, Video Sponsorships, Branded Segments

EDITORIAL CALENDAR

30+

ARTICLES PER MONTH

4

QUARTERLY SPECIAL REPORTS



WEEKLY EXECUTIVE NEWSLETTER

AUDIENCE ENGAGEMENT



ACTIVE WEEKLY READERS



SENIOR DECISION-MAKERS



GCC-BASED READERS



PARTNERSHIPS THAT DELIVER

Proven results. Lasting impact.

We partner with leading brands and organizations to create meaningful campaigns that drive engagement and deliver measurable outcomes.



2.5M+

TOTAL IMPRESSIONS

Across print and digital campaigns.



85%

CLIENT RETENTION

Built on trust and measurable results.

“

Voyara Arabia's audience quality and editorial credibility make them our go-to partner for high-impact campaigns.

— HEAD OF MARKETING,
GLOBAL AVIATION BRAND

AVIATION

Global Aircraft Manufacturer

Multi-platform campaign across print, digital, and newsletters.

1.2M+

IMPRESSIONS

5.6%

ENGAGEMENT RATE

48%

BRAND LIFT



HOSPITALITY

Luxury Hotel Group

Branded content and newsletter sponsorship targeting high-net-worth travelers.

850K+

IMPRESSIONS

4.3%

ENGAGEMENT RATE

42%

BOOKING INQUIRY LIFT





EDITORIAL EXCELLENCE

Intelligence-led editorial. Trusted by leaders.

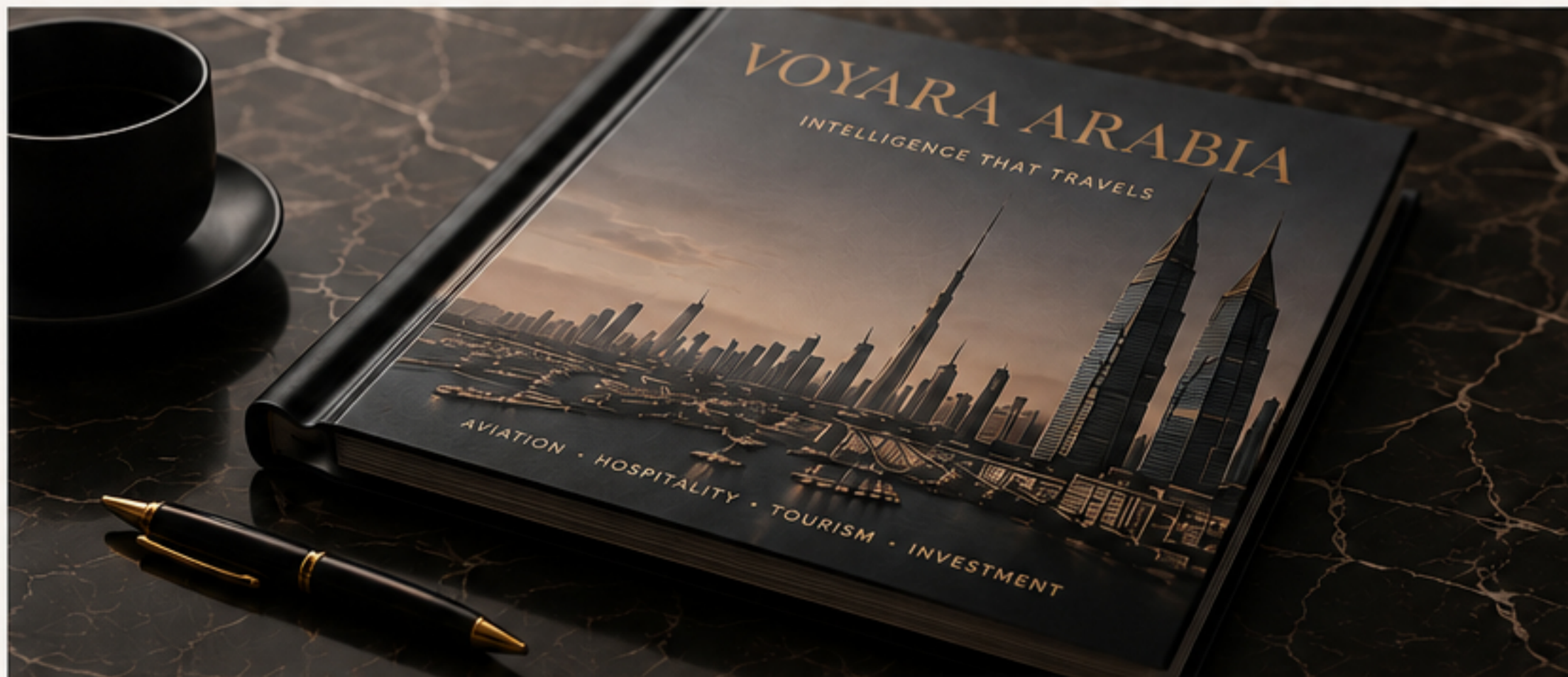
Our editorial team delivers independent, data-driven reporting and analysis across aviation, hospitality, tourism, and investment. Every story is crafted to inform decisions and inspire action.

INDEPENDENT JOURNALISM

Research-led reporting across aviation, tourism, hospitality, and investment.

DECISION INTELLIGENCE

Strategic analysis built for executives, investors, and industry leaders.



“

*In a world of noise, we deliver clarity.
In a world of data, we deliver intelligence.
In a world of options, we deliver direction.*

MAHMOUD SHAMS
EDITOR IN CHIEF, VOYARA ARABIA



OUR READERS

An elite audience of decision-makers.

Voyara Arabia is read by influential leaders who drive change across industries and invest in the future of travel.

38%

C-SUITE
EXECUTIVES

27%

INVESTORS
& FUNDS

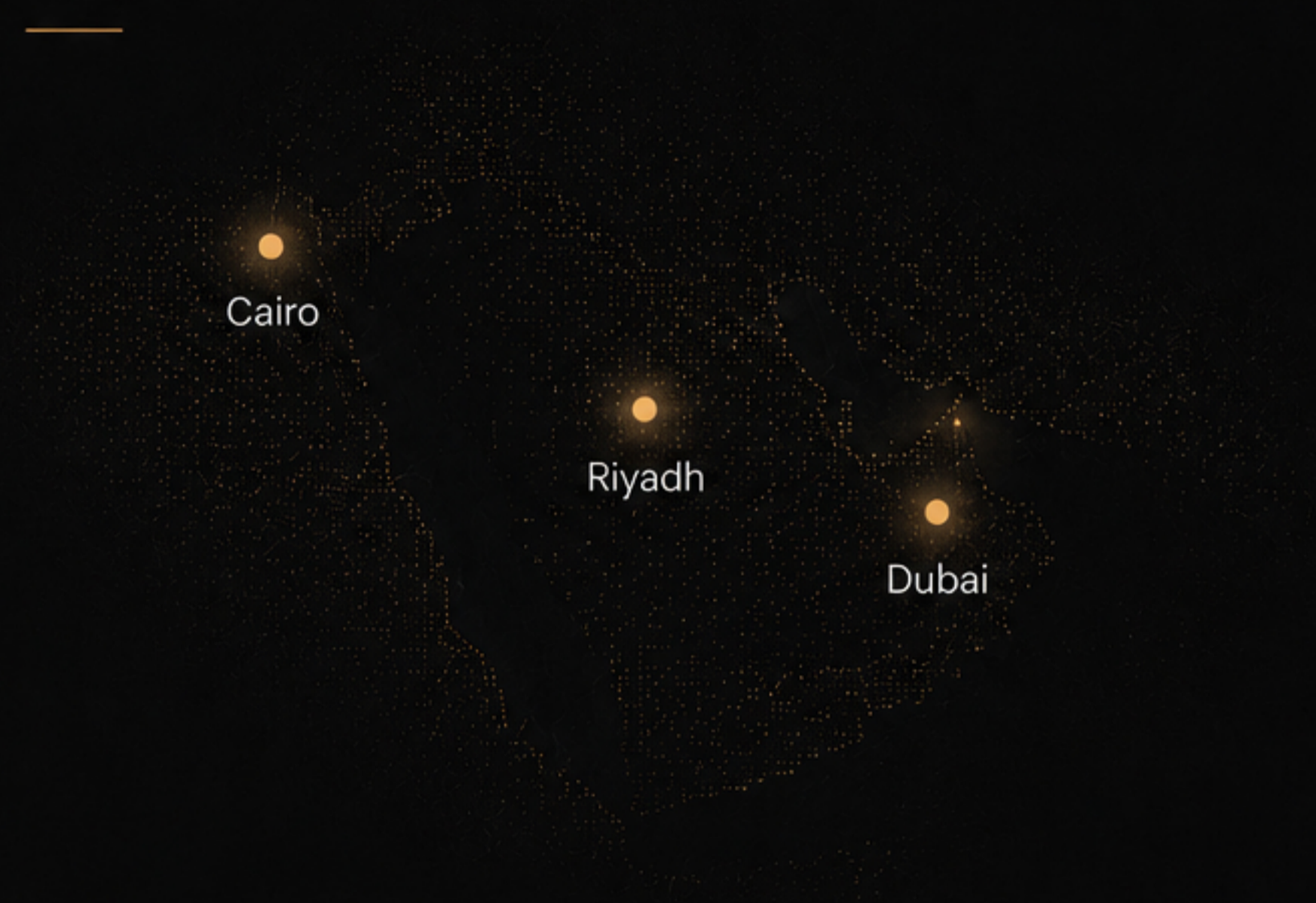
20%

SENIOR
MANAGEMENT

15%

ENTREPRENEURS
& FOUNDERS

WHERE THEY ARE



WHAT THEY COME TO VOYARA FOR

Strategic industry intelligence

In-depth market analysis

Investment & growth insights

Executive-level perspectives





PRINT ADVERTISING

Timeless presence. Lasting influence.

A premium print environment built for influential brands and executive audiences.



FULL PAGE
210 x 297 mm



DOUBLE SPREAD
420 x 297 mm



HALF PAGE
210 x 148 mm



PREMIUM POSITIONS
IFC • IBC • OBC

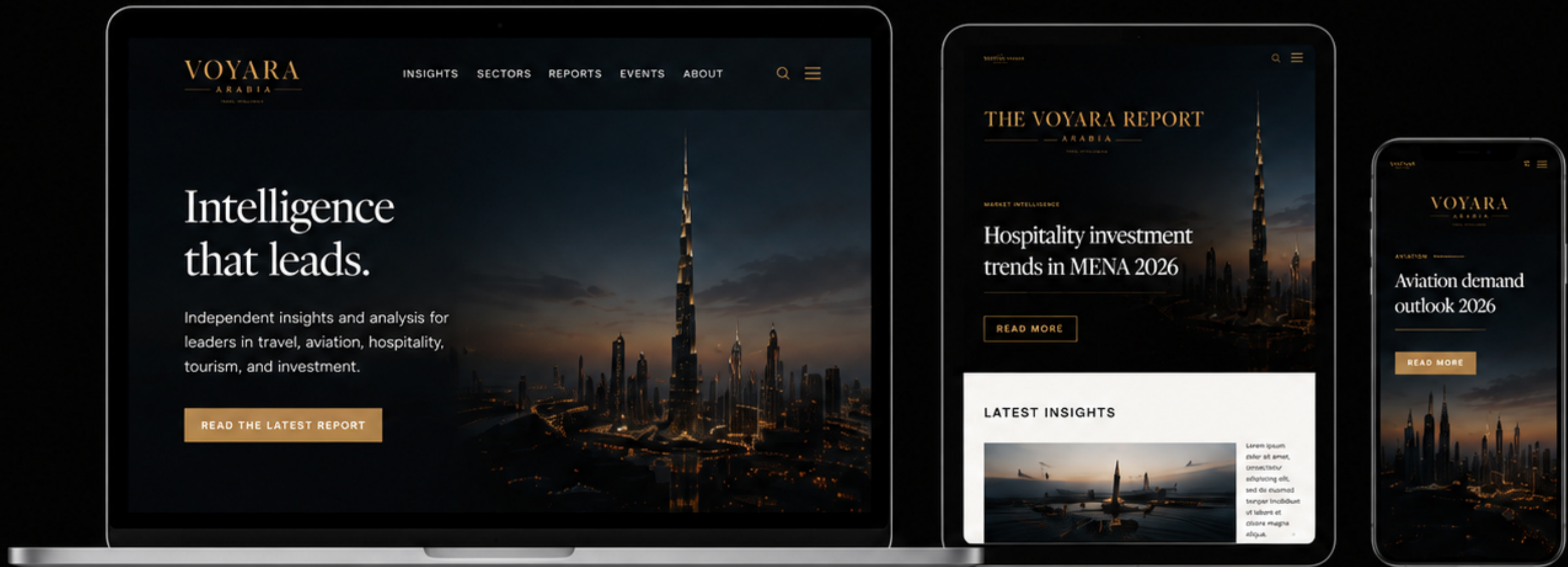




DIGITAL ADVERTISING

Digital reach. Real engagement.

Connect with a highly engaged audience across our digital platforms.
Targeted placements. Measurable results.
Built for impact.





SPONSORSHIP & PARTNERSHIPS

Strategic partnerships. Shared success.

We work with leading brands, organizations, and institutions to create meaningful partnerships that align with our audience and deliver measurable value.



“

Voyara Arabia provides a trusted environment to connect with leaders, share ideas, and shape the future of travel and investment.



LET'S CONNECT

Let's shape the future of travel intelligence.

Our team is here to help you find the right solutions
to reach your audience and achieve your goals.

We look forward to partnering with you.



GENERAL INQUIRIES

hello@voyaraarabia.com



WEBSITE

www.voyaraarabia.com



HEADQUARTERS

Etihad Building , Deira ,
Dubai , UAE

FOLLOW US

